



# MANON SAS

Hello,

On 16<sup>th</sup> May 2019, MARBOUR Group acquired the assets of SIBELL through its subsidiary MANON SAS.

The SIBELL chip factory, located in Aubagne (near Marseille), employs 150 people. It produced 6,500 tons of chips in 2018 under its own brand and private labels for a turnover of €27 million.



In 2016, with the acquisition of CEREAL FOOD in Italy, we entered the snacking market. The integration of SIBELL strengthens this snacking business area that we will develop to take on a European dimension.



At the same time, we are committed to a recovery plan for SIBELL, including major investments over the next three years and a relaunch of the brand through improved product quality and innovation in future snacking products.

Our ambition: That SIBELL reach a turnover of 40 M€ by 2021.